

SEAN

Sean Doyle Creative

SEANDOYLECREATIVE.COM

HELLO @ SEANDOYLECREATIVE.COM

+1 518-727-8889

PROFESSIONAL ORGANIZATION

American Institute of Graphic Arts (AIGA)
Boston Chapter
AIGA Member

Eagle Scout Award
Boy Scouts
2009

COLLEGIATE ACTIVITIES

RWU Technical Entrepreneurs
Successfully designed, built and sold a shuttle stop smart phone application to Roger Williams University.

Team Captain
RWU Men's Varsity Cross Country
Sept. 2014

EDUCATION

Roger Williams University - Bristol, RI
Bachelor of Arts (May 2015)

Graphic Design Communication & Web Development - Majors
Marketing & Psychology - Minors
Dean's List - 2011, 2013, 2014, 2015

INTERESTS

Disc Golfing
Running & Biking
Rock Climbing
Fantasy Football
Board Games
Video Games
Traveling
Brewing
Dancing
Boxing
Dogs

SKILLS

Illustrator
Photoshop
InDesign
HTML
CSS
SASS
Sublime Text
After Effects
Express
Twitter Bootstrap
WordPress
Google Analytics
Hootsuite
Chat GPT
Midjourney
Basecamp
Float

EXECUTIVE SUMMARY

Being bald, bearded, and beautiful aren't the only benefits I can offer your business. I'm a talented designer with a decade of experience that loves to use his creativity and logic to build modern, bold, eye-catching designs. I've focused my efforts on effective communication with a special attention to accessibility, and I'm passionate about using both design and coding skills to improve the world around me. From non-profits and start-ups to Fortune 500 companies, I've been problem-solving for organizations big and small; I love thinking outside the box and pushing boundaries within design.

WORK EXPERIENCE

National Fire Protection Association - Quincy, MA

Digital Designer / Developer (Oct. 2018 - Current)

- Responsible for producing high-level digital design creative for email, social media, events, digital and print promotions, and NFPA.org.
- Utilize extensive knowledge of latest standards and best practices across different mediums and platforms.
- Aid in evolving branding creative for modern audiences.
- Encouraged A/B testing creative in email and on our website.
- Chosen to represent NFPA as an Ambassador at the NFPA Conference & Expo.
- Work effectively with outside vendors to build solutions or accomplish goals for the organization.

Sabre Digital Creative - Natick, MA

Digital Designer (Oct. 2016 - Sept. 2018)

- Acted as lead designer & lead web developer.
- Created and developed all design, web and video projects.
- Developed and managed hand-coded and/or CMS websites.
- Met tight deadlines in a fast-paced agency environment.

Time Warner Cable - Albany, NY

Graphic Designer (Feb. 2016 - Aug. 2016)

- Developed static designs and animations for TWC News/Sports.
- Collaborated with several various departments instantaneously.
- Leveraged TV and digital media design knowledge to produce high-quality design components.
- Operated under tight deadlines and quick turnarounds in a demanding broadcasting environment.

RDW GROUP, INC - Providence, RI

Freelance Designer (May 2015 - Aug. 2015)

- Aided in creating Flash banners, a storyboard for TV production, and building websites & html email designs.
- Designed and shaped the new RDW Group website.
- Constructed several storyboards for TV advertisements.

ProProducts Web Design - Smithfield, RI

Junior Web Development Intern (May 2014 - Sept. 2014)

- Designed and hand-coded multiple unique websites for clients.
- Cross-collaborated with other web designers, programmers, and management teams to produce effective pages to the satisfaction of clients.
- Used search engine optimization (SEO) best practices to improve page rankings.